

Syllabus – Elective Course

Course title:

International Teamwork and Communication

Credits:

6 ECTS credits

Teaching language:

English

Target students:

Students in Communication, Humanities, Social Sciences, Business

Teacher in charge of the course:

Heide Hartmann (Clarife – *Centre de Langues et Interculturel, Université Catholique de Lille*)

COURSE PRESENTATION

Prerequisite:

Students undertaking this course should have successfully completed at least one semester at university, or have equivalent experience. They must have some ability to work as a group and be able to communicate easily in English at a standard university level. In other respects, the course is intended to serve a mix of profiles and learning backgrounds for a more diverse international learning experience.

Content:

This course is intended to provide an introduction to a wide range of issues concerning teamwork and communication in an international and intercultural environment. Topics to be covered in course sessions will include:

- Icebreaking activity
- Several activities to actively increase team cohesion
- What motivates you in teamwork
- What are the challenges and opportunities in multicultural teams
- Layers of diversity in teams and inclusion as a leverage for diverse teams
- Obstacles in team building and how to work around them
- Building trust in international teams
- Stages of team development (Bruce Tuckman)
- From ethnocentric to ethnorelative (Milton Bennett)
- Management and leadership: The specificities of international teams
- Team roles and team models (Meredith Belbin)
- The role of values in team building
- The influence of communication styles in teams

- Trompenaar's 4-R model: Reconciling differences and building a team culture
- Molinsky's Global Dexterity model: Diagnosis of differences and customization of behaviour (stretching your comfort zone)
- The role of corporate culture in teams
- Diverse teams at work: The model of Gardenschwartz and Rowe
- Combination of interactive workshops, collaborative team activities, self-discovery tools and research
- Two group presentations

Learning Outcomes:

At the end of the course, the students should be able to:

- Recognize the different elements that make up team culture
- Demonstrate the role culture plays on general and professional communication and behaviour
- Suggest ways to respect and reconcile the individual characteristics that make a difference
- Evaluate the relative importance of different elements in communication situations
- Apply different cultural orientations to correctly analyse situations
- Understand their strengths, weaknesses and preferred role as team players
- Apply principles of team management in a diverse team
- Interact more sensitively within international teams
- Develop a capacity for culturally sensitive critical analysis
- Interpret different elements of verbal and non-verbal communication and adapt communication styles
- Analyse critical incidents in teams and start to provide solutions
- Be able to integrate a new team showing flexible and inclusive behavior

WORKLOAD

French contact hours = 60 minutes (in some countries/institutions, 1 contact hour = 45-50 minutes)

Form	Number of hours	Comments
Face-to-face, in-class, on-site learning	39 hours	13 sessions of 3 hours
Approximate personal work / homework	15 hours	
Student total workload	54 hours	

EDUCATIONAL METHODS

Lecture, interactive workshops, collaborative team work, field research and project work, debates, case studies, and team presentations.

RESOURCES

All course materials will be supplied in class. Students will need their computer for the course.

ASSESSMENT

Form	Number	Duration	Comments
Continuous assessment (25%)	1	20 min.	Group mark: Team presentation
Final exam (50%)	1	30 minutes	Group mark: Team video assignment
Active participation (25%)	1		Attendance, active participation, contribution to group discussions

This syllabus is based on information available at the time of publication (January 2024). Changes may occur.

For updated information about course content, please contact us: lilleprograms@univ-catholille.fr