



## Syllabus – Elective Course

Course title:

**International Teamwork and Communication**

Credits:

6 ECTS credits

Teaching language:

English

Target students:

Students in Communication, Humanities, Social Sciences, Business.

Teacher in charge of the course:

Heide Hartmann (Clarife – Centre de Langues et Interculturel, *Université Catholique de Lille*)

### COURSE PRESENTATION

Prerequisite:

Students undertaking this course should have successfully completed at least one semester at university, or have equivalent experience. They must have some ability to work as a group and be able to communicate easily in English at a standard university level. In other respects, the course is intended to serve a mix of profiles and learning backgrounds for a more diverse international learning experience.

Content:

This course is intended to provide an introduction to a wide range of issues concerning teamwork and communication in an international and intercultural environment. Topics to be covered in course sessions will include:

- Icebreaking activity.
- Several activities to actively increase team cohesion.
- What motivates you in teamwork.
- What are the challenges and opportunities in multicultural teams.
- Layers of diversity in teams and inclusion as a leverage for diverse teams.
- Obstacles in team building and how to work around them.
- Building trust in international teams.
- Stages of team development (Bruce Tuckman).
- From ethnocentric to ethnorelative (Milton Bennett).
- Management and leadership: The specificities of international teams.
- Team roles and team models (Meredith Belbin).
- The role of values in team building.
- The influence of communication styles in teams.



- Trompenaar's 4-R model: Reconciling differences and building a team culture.
- Molinsky's Global Dexterity model: Diagnosis of differences and customization of behaviour (stretching your comfort zone).
- The role of corporate culture in teams.
- Diverse teams at work: The model of Gardenschwartz and Rowe.
- Combination of interactive workshops, collaborative team activities, self-discovery tools and research.
- Two group presentations.

#### Learning Outcomes:

At the end of the course, the students should be able to:

- Recognize the different elements that make up team culture.
- Demonstrate the role culture plays on general and professional communication and behaviour.
- Suggest ways to respect and reconcile the individual characteristics that make a difference.
- Evaluate the relative importance of different elements in communication situations.
- Apply different cultural orientations to correctly analyse situations.
- Understand their strengths, weaknesses and preferred role as team players.
- Apply principles of team management in a diverse team.
- Interact more sensitively within international teams.
- Develop a capacity for culturally sensitive critical analysis.
- Interpret different elements of verbal and non-verbal communication and adapt communication styles.
- Analyse critical incidents in teams and start to provide solutions.
- Be able to integrate a new team showing flexible and inclusive behavior.

## WORKLOAD

*French contact hours = 60 minutes (in some countries/institutions, 1 contact hour = 45-50 minutes)*

Form	Number of hours	Comments
Face-to-face, in-class, on-site learning	39 hours	13 sessions of 3 hours.
Approximate personal work/homework	15 hours	
<b>Student total workload</b>	<b>54 hours</b>	

## EDUCATIONAL METHODS

Lecture, interactive workshops, collaborative team work, field research and project work, debates, case studies, and team presentations.

## RESOURCES

All course materials will be supplied in class. Students will need their computer for the course.



## ASSESSMENT

Form	Number	Hours	Comments
<b>Continuous assessment</b> (25%)	1	20 minutes	Group mark: Team presentation.
<b>Final exam</b> (50%)	1	30 minutes	Group mark: Team video assignment.
<b>Active participation</b> (25%)	1		Attendance, active participation, contribution to group discussions.

*This syllabus is based on information available at the time of publication (January 2025). Changes may occur.*

*For updated information about course content, please contact us: [lilleprograms@univ-catholille.fr](mailto:lilleprograms@univ-catholille.fr)*